

Why work with an EcoBroker®?



Helping you *and the planet* get the most when buying or selling a home.

BUYER BENEFITS

Work with a knowledgeable professional who cares: EcoBrokers® are trained on energy efficiency and cost savings of proper insulation, windows, appliances, heating and cooling systems and other home features that affect your comfort and your energy bill.

Make your new home a healthy environment: EcoBrokers® and their green network can help you improve environmental aspects of a home including: indoor air quality, ventilation, use of low VOC paints and adhesives and reliable radon and water testing.

Complete cost-saving energy upgrades and get the financing: Your EcoBroker® can help you get a home energy audit, identifying cost-effective energy upgrades and the specific monthly cost-savings. Get assistance with green financing tools that can actually pay for the upgrades.

Make a sound investment in a green property: While the average U.S. home lost 5.7% of its value in 2007, eco-friendly homes have held their value, many even appreciating in price. Come sale time, a green property typically appraises for 10% to 15% higher than comparable conventional homes.* Your EcoBroker® can help you find the right green home.

*Smart Money, 2008

SELLER BENEFITS

Sell for more, faster: An EcoBroker® helps you highlight the energy-efficient features of your home and make key upgrades, to increase your property's value and help you sell faster.

Highlight the important benefits of your home: EcoBrokers® are trained to market affordability and environmentally-sensitive and healthier features of homes. 63 percent of buyers are motivated by the lower operating and maintenance costs that come with energy and resource-efficient homes.*

Appeal to today's green buyer: EcoBrokers® are tech-savvy professionals who have access to and can communicate effectively with today's green consumers — 46 percent of today's buyers would like a green home.*

Make the pre-sale improvements that count in today's market: EcoBrokers® can help you "green" the cost-effective and simple home upgrades you were inclined to do anyway. Turn typical pre-sale upgrades into marketable, cost-saving and health benefits to buyers.

*National Association of Home Builders

*Promoting Healthier,
Cost-Effective and Green
Practices in Real Estate.*

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EcoBroker®
CERTIFIED

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Your Natural Choice!

EcoBroker® is the premier provider of green designation training for real estate professionals.

Founded in 2002, EcoBroker provides education and outreach to help consumers take advantage of energy efficiency and environmentally sensitive options in real estate. Through EcoBroker's award winning curriculum, real estate professionals are trained to assist clients in their pursuit of properties that provide affordability, comfort and a healthier environment.